

.TEL is not just a new top-level domain - .TEL is different!

.TEL domains help private users and companies storing, publishing and updating their contacts and keywords under their .TEL domain names – without the need to maintain and pay for an own website.



Compared to other domains .TEL offers additional value both from a technical and a functional perspective:

- Contact information and keywords are saved directly in the DNS in a machine-readable, structured way - they are accessible and usable from most kinds of devices.
- .TEL offers the global directory service TelPages that makes it easy to locate persons and companies using their .TEL domains

The content of a .TEL domain is accessible from a normal web browser as you can see in the following examples for telnic.tel and largeco.tel:

http://telnic.tel

http://largeco.tel

What are the advantages of using a .TEL domain?

The storage of your contact details and keywords directly in DNS provides the following advantages:

1. **Interactive communication hub.** By the way you organize contact information on your .TEL domain, you decide how the customer can reach you. Furthermore you may define responsible departments, contacts and sites.
2. **Member in a global online directory.** Automatically you become member in a unique global online directory and can define by which keywords your company can be found by everyone. The seamless integration of your contact data in address books of users is ensured by the optimized .TEL data retrieval

3. **Search engine optimization.** You may increase your online discoverability easily by assigning multi-lingual keywords. Leading search engines do no longer have to search in websites, instead they just have to index the given search keys.
4. **Accessibility.** Your .TEL domain makes you available for everyone using a web enabled device. The retrieval of .TEL domain is optimized for speed and takes only a fraction of a second – much quicker than loading a typical website.
5. **Real-time.** You can update the data and keywords of your .TEL domain anytime in real-time using a web based frontend.
6. **Security.** You can encode your data saved in DNS so that only authorized users have access to your .TEL domain. This way your data is secured against unauthorized access.

What kind of information is available on a .TEL domain?

Using a .TEL-Domain you can publish the following information:

- **Contact details** (switchboard, fax, support-hotline, sales-hotline, emergency contact, skype, e-mail, VOIP etc.)
- **Content links** to source websites (website, FTP site, blog, wiki, FAQ, services catalogue, order page etc.)
- **Navigation links** for companies operating different sites (route the customer to the desired information, e.g. USA / Europe / Asia etc.)
- **Geolocation** (geographic coordinates that link to online route planners or as destination input for car navigation systems)
- **Keywords** (keywords that help to find the entry – comparable to a directory)

In contrast to other domains you cannot operate a "normal" website (e.g. www.domain.tel) under .TEL. Operation of .TEL domains requires special "TelHosting"-name servers, which are provided by EPAG free of charge.

How do you access .TEL domains?

Users may retrieve information that is stored under a .TEL domain with any web browser or any other internet-enabled device such as mobile telephones. "Click-To-Communicate" enables the user to initiate a direct connection without manually entering a number or e-mail address.

How does .TEL blend into the existing domains of your company?

For companies it is useful to integrate the .TEL domain in the contact area of their own website to lead users to the desired information. A listing of the own domain in TelPages, an online directory of all .TEL domains, also routes directly to your company.

How can I store data to make it retrievable under .TEL?

The configuration of information that should be visible when accessing a .TEL domain is very easy for the user and does not require any programming skills. The easy to handle web based frontend of TelHosting allows to manage own entries conveniently at no additional costs.

An extensive introduction including more detailed information about the use of the TelHosting frontend you can find here:
http://www.epag.de/downloads/en_Aktivierung_TelHosting.pdf .

How can I register .TEL domains?

1) As a **new customer** you may order .TEL domains with our order form:
<http://www.epag.de/index.php?page=domainreg&language=en>.

2) As an existing **customer** you may order your .TEL domains as follows:

1. Log into <https://domrob.epag.net>. using your EPAG login credentials
2. Browse to "Domains" and choose "Domain order".
3. Enter the desired domain name and the corresponding contact information.
4. Select "register" as order type.
5. Accept the TelHosting agreement.
6. Send your order.

What are the costs for .TEL domains?

- General availability open to everyone started on March 24, 2009
- live registration follows the first-come-first-served-principle
- The minimum registration period is 1 year

Pricing	Number of domains	Price per domain (excl. VAT)
Registration (1 year)	1 to 9 domains	15.00 €
	from 10 domains	Please ask for a quote.

All prices are exclusive of VAT.